



**THE STRONGEST
STEEL BAR
IN PAKISTAN**

ABOUT US

FF steel is the fastest growing steel manufacturer in Pakistan excelling in production of quality steel products since 1986. Currently the organization has two manufacturing plants one in Lahore and the other in Peshawar. Both the plants are purpose built with customized production equipment that allow improved production processes with optimal cost efficiencies. FF Steel now stands with the largest sales network across Pakistan along with the largest sales team.

OUR LEGACY

- Build Safer and a high quality product that contributes to a better Pakistan.
- Provide outstanding steel with premium value to our customers.
- Develop relationships that positively impact our customer's life.
- Provide premium quality, cost effectiveness and nationwide availability to exceed our customer's expectations.
- Maintain international standards by adapting new technological advancements.



OUR VALUES



INTEGRITY



DIVERSITY



AUTOMATION



RESPECT

FF GRADE-60 BENEFITS

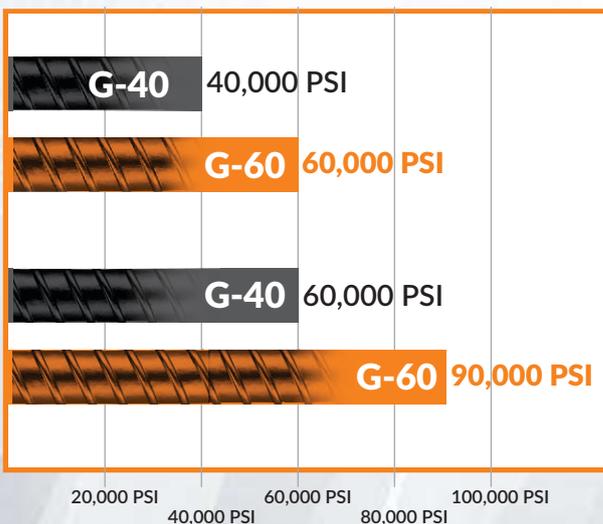


OUR PROMISE



GRADE-60 VS GRADE-40

50% More Strength



Yield Strength

Ultimate Strength



KNOW ABOUT YOUR STEEL

Good quality steel being ductile in nature provides adequate strength to the building during an earthquake. Therefore while purchasing steel customer should ask the retailer/ company for Grade 60 steel.

The actual quantity of steel shall be calculated on the basis of drawings provided by Structural Engineer, it is strongly recommended that Architectural and Structural designs shall be carried out through Professionals

Plot Area with details		Total Covered Area Double Story House	Aprox. Quantity Of Steel Used
5 Marla (1125 Sqft)	The ground floor covers 900 square feet, First floor covers 900 square feet and the mumtee covers 100 square feet	1900 sqft	3 Tons*
7 Marla (1575 Sqft)	The ground floor covers 1200 square feet, First floor covers 1200 square feet and the mumtee covers 100 square feet	2500 sqft	4 Tons*
10 Marla (2250 Sqft)	The ground floor covers 1800 square feet, First floor covers 1700 square feet and the mumtee covers 100 square feet	3600 sqft	5.75 Tons*
1 Kanal (4500 Sqft)	The ground floor covers 3500 square feet, First floor covers 3400 square feet and the mumtee covers 100 square feet	7200 sqft	11.5 Tons*

* The above figures are estimated therefore please consult structural engineer for accurate data.

TESTIMONIALS



"I am using FF Steel for my house and recommended it to my brother, as it is one of the top-notch steel of Pakistan"

Dr. Naeem Khan



"Highly professional organization as they have their SAP system for order placement. Timely delivery, along with quality check report, making it worth of buying. I would love to refer FF Steel to my family and friends."

Farhan Malik



"If you all opting for best steel bar in Pakistan, then I would suggest you to go for FF Steel. They have exceptional quality of products ranging from household to commercial. I am satisfied with their services and products."

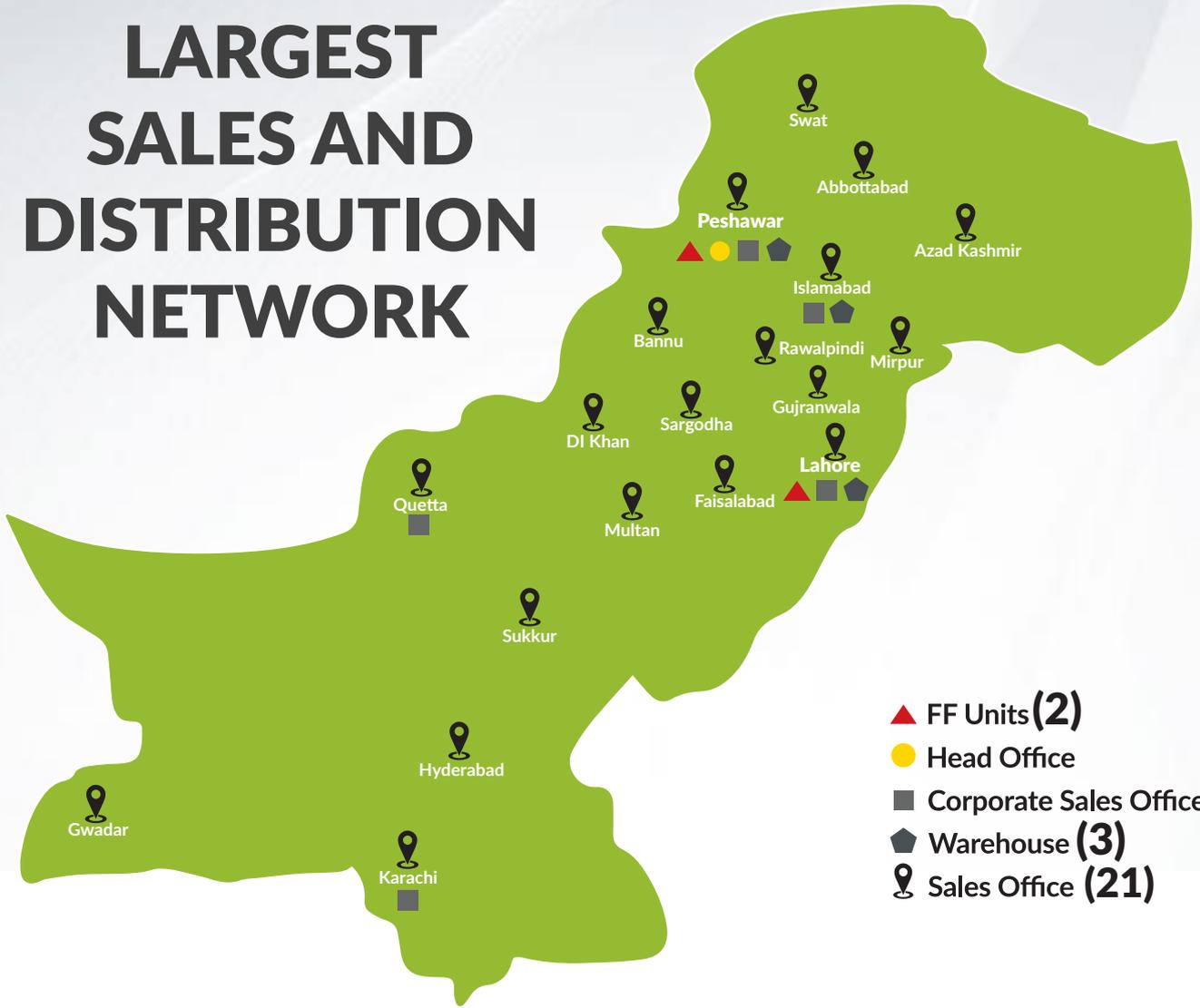
Adeel Munawer



"I am a builder myself and I have used FF Steel in numerous projects. Their cooperative staff service is the most appreciable thing about the company. Their pre-sale and after-sale services fills the need of a vendor in whole process. Thickness, accuracy and correct chemical composition makes FF Steel Products to standout."

Gohar

LARGEST SALES AND DISTRIBUTION NETWORK



- ▲ FF Units (2)
- Head Office
- Corporate Sales Office (4)
- ▮ Warehouse (3)
- 📍 Sales Office (21)

 **ORDER
ONLINE** 
www.ff.com.pk/rate



HEAD OFFICE

Plot No. 166, Road B-7, Hayatabad
Industrial Estate, Peshawar.

STEEL PLANTS

Unit 1: Lahore 7 KM Manga - Raiwind Road, Lahore.

Unit 2: Peshawar Plot No. 166, Road B-7, Hayatabad
Industrial Estate, Peshawar.

CORPORATE SALES OFFICES

Lahore 307 J Block Commercial near Bank of Punjab DHA Phase 12 Sector EME Multan Road Lahore.

Peshawar Plot No. 166, Road B-7, Hayatabad Industrial Estate, Peshawar.

Islamabad Plot No. 06, West Service Road, Industrial Area, Sector I-9/2, Islamabad.

Karachi 98 B, Block 2, PECHS, Shakra-e-Qaideen, Karachi.

Quetta Hanzala Cement and Saryia Depot. Spiny Road Near Arbab CNG pump, Quetta.